

Press

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Launch Announcement
Pollutech India
Pragati Maidan, New Delhi, India
10 – 12 September 2014

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Messe Frankfurt announces Pollutech India to streamline pollution control standards in India

Participating companies to address sustainable technology needs of heavy industries

With a vision to restructure the application of green technologies in Indian industries, and ensure better environmental standards for pollution control, Messe Frankfurt India, the organiser of the highly successful editions of Watertech India, has now announced the launch of **Pollutech India 2014**. The show slated to be held from 10 – 12 September 2014 at Pragati Maidan in the nation's capital.

India's environmental problems have intensified due to the urban infrastructure development. Industrial advancement has triggered a reverse impact on the environment and human health. Pollutech India, in its very first edition, organised by Messe Frankfurt India, will feature equipment, technology and services that are beneficial to the heavy industries seeking cost-effective methods to reduce their carbon footprint. Suppliers, service providers and environmental professionals will take center stage to present technologies for controlling and recycling air, soil, water as well as environmental pollution.

Endorsing a platform for innovative concepts in green and energy efficient technologies, Pollutech India will attract renowned industry leaders, research organisations, government associations and professionals from both public and private sectors under one roof. The show has garnered strong support from the industry, including the Indian Pollution Control Association. Presentations & Conferences on energy conservation and sustainable future technologies will be hosted over the three-day expo.

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Mr Raj Manek, Managing Director, Messe Frankfurt Trade Fairs

India stated: “Effective disposal of waste while ensuring minimal impact on the environment is a challenge for Indian Industries. Pollutech India 2014 will provide environmental professionals and sector’s players a platform to showcase green technologies and alternative resources while allowing the India market to access solutions designed to maximise productivity and minimise Environmental impacts.”

Messe Frankfurt has a successful history of hosting global trade fairs such as Water Expo China, Canadian Waste & Recycling Exp, Eco Expo Asia and Building Solar China. The introduction of Pollutech India 2014 will further cement its position as the leading exhibition organiser for ‘Green Industry’ professionals.

Pollutech India will be held concurrently with three other shows including Wastetech India, Cleantech India and the highly anticipated third edition of Watertech India 2014. Together these four shows will cover the complete chain of green technologies for Water, Waste Pollution and Energy Management.

For more information about the event, please visit: www.pollutech-india.in

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Background information on Messe Frankfurt

Messe Frankfurt is one of the world’s leading trade show organisers with 543* million euros in sales and 2,026* employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries and approx. 50 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events “made by Messe Frankfurt” take place at more than 30 locations around the globe. In 2013, Messe Frankfurt organised 114* trade fairs, of which more than half took place outside Germany.

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Messe Frankfurt's exhibition grounds, featuring 578,000 square metres, are currently home to ten exhibition halls and an adjacent Congress Center. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent. For more information, please visit our website at: www.messefrankfurt.com

* preliminary numbers (2013)